

From: Peter Silverman [mailto:petersilverman@cleanhighways.co.uk]
Sent: 02 January 2013 15:49
To: Hugh Dunnachie - Chief Executive, LB Hillingdon; Ray Puddifoot (Leader LBH)
Subject: Removal of adverts / plastic ties from traffic lights

Gentlemen, I am addressing this this to you as I could not identify from the Council's web site which Officer, and which Cabinet Member, were currently in charge of environment / street cleansing matters.

Please refer to www.cleanhighways.co.uk/lb-hillingdon/ruislip-traffic-lights-defaced-by-plastic-ties

I would like to suggest that our street cleaning operatives are equipped with the means of cutting the plastic ties so that they can be removed relatively quickly after they are attached.

Prompt removal will discourage this type of illegal advertising by making it unproductive. The street scene will be improved and the costs incurred by the council in removing the adverts and the associated ties will be reduced.

I hope this idea may find favour with the council and look forward to your response.

Kind regards

Peter Silverman
www.cleanhighways.co.uk